



Project: Gomersal St Mary's CE(C) Primary School

Client: Bowmer + Kirkland

Privacy and Data Management Notice

February 2026

Introduction

Stonyrock Limited is a communications consultancy working across a range of sectors. We specialise in supporting clients through the planning process with consultation and engagement programmes to communities, stakeholders, politicians and media audiences.

We are collecting, reviewing and storing your data on behalf of Bowmer + Kirkland regarding the Gomersal St Mary's CE(C) Primary School project. You may have shared your data with us through your feedback on the scheme or by subscribing to be kept informed.

This notice lets you know how, why, for what and for how long (with your consent) we will use your feedback and contact information.

Compliance

Stonyrock complies with our obligations under the General Data Protection Regulation (GDPR) by keeping your personal data up to date, by storing and destroying it securely, by not collecting or retaining excessive amounts of data, by protecting personal data from loss, misuse, unauthorized access and disclosure and by ensuring appropriate technical measures are in place to protect personal data.

Data collection

The information we collect is what you choose to provide to us. This can include;

- Your name
- Your address
- Your telephone number
- Your email address
- Social media handles
- Your feedback and comments
- Any additional information you choose to provide.

Data management

Our data management policy ensures we:

- Do not pass on your personal data to third parties
- Only share your data with the project team and Kirklees Council
- Store your data on a secure database which can only be accessed by appropriately trained staff
- Do not use your data for marketing purposes
- Keep your personal data for no longer than reasonably necessary and only retain your data until completion of the planning process
- Remove your personal data from our database and erase it from our records once the project has been completed.

How we use your data

1) Feedback analysis

If you have provided feedback via our website, in a letter, email, or phone call this response may be reproduced, either in summary or verbatim, in the Statement of Community Involvement (which forms part of the statutory planning application documents required by the Local Authority) and in other feedback analysis documents.

Your responses will be anonymised before publication so that personal details will never be provided in conjunction with feedback responses. If you have provided your postcode we may use this information to map responses but will not identify individual properties.

2) Keeping you informed through the planning process

Separately to sharing your feedback, you may have registered to be kept informed about the Gomersal St Mary's CE(C) Primary School project by sending a request to register. You can unsubscribe at any time.



Your rights

At any point while we are in possession of your information you have the right to;

- Request a copy of the information we hold on you
- Rectify any information which we may hold which is incorrect or inaccurate
- Ask for the information we hold about you to be erased from our records
- Limit or object to the processing of your feedback responses.

If your data is to be used for something other than what we have already covered here.

If we wish to use your personal data for a new purpose, not covered by this Privacy Notice, then we will provide you with a new notice explaining this and how to opt in. This could include contact post planning and information through construction.

What is the legal basis for processing your personal information?

Stonyrock sought your consent to use your data on your feedback form or through you asking to register to be kept informed via the website.

What if you change your mind about the consent you have given?

You have the right to change your mind at any time about the consent you have given. If you have a question about the feedback you shared or would like to unsubscribe from our update mailings please email info@gomersalstmarysplans.co.uk or direct to Stonyrock at info@stonyrock.co.uk

Stonyrock Limited is registered with the Information Commissioner's Office. The UK's independent authority set up to uphold information rights in the public interest, promoting openness by public bodies and data privacy for individuals.